



# Governance during Crisis

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**Trust & Accountability through  
effective crisis communications**

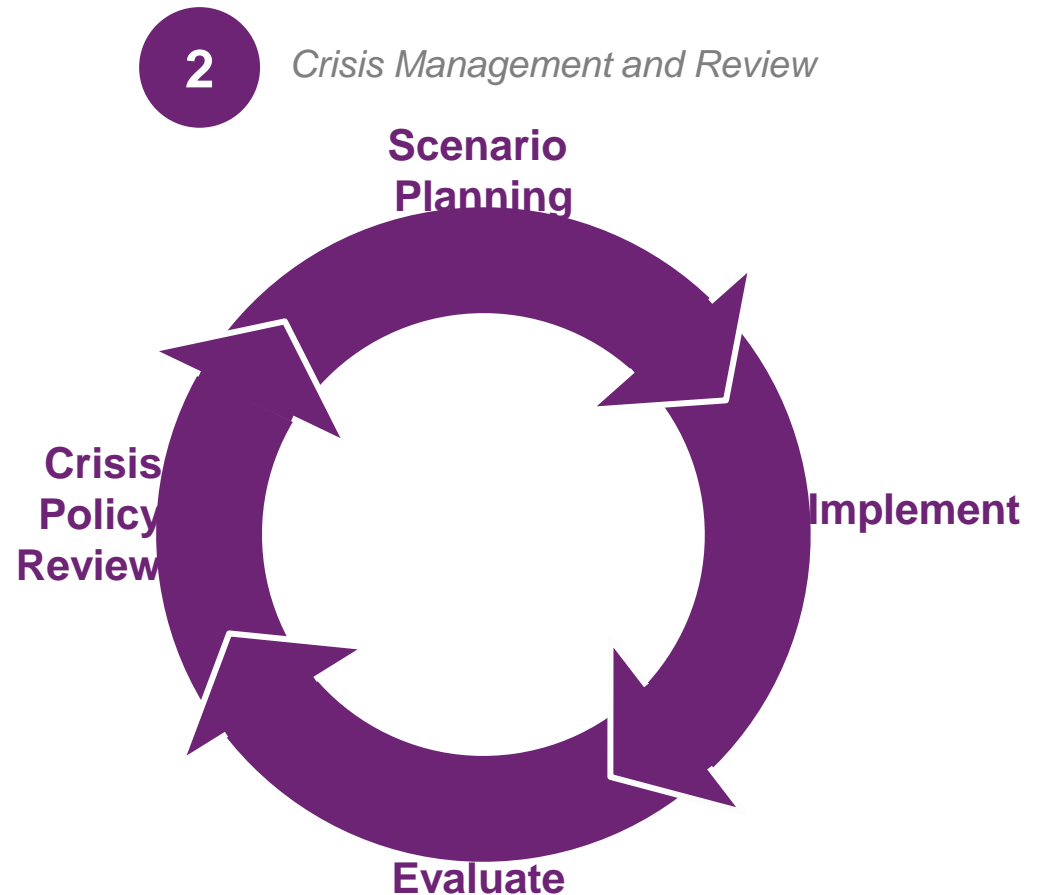
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In the face of risk and disruption, an organisation's ability to adapt and adjust course can determine its very future.

At the heart of successful crisis management lies tireless preparation, training and effective communications. All anchored in strong governance.

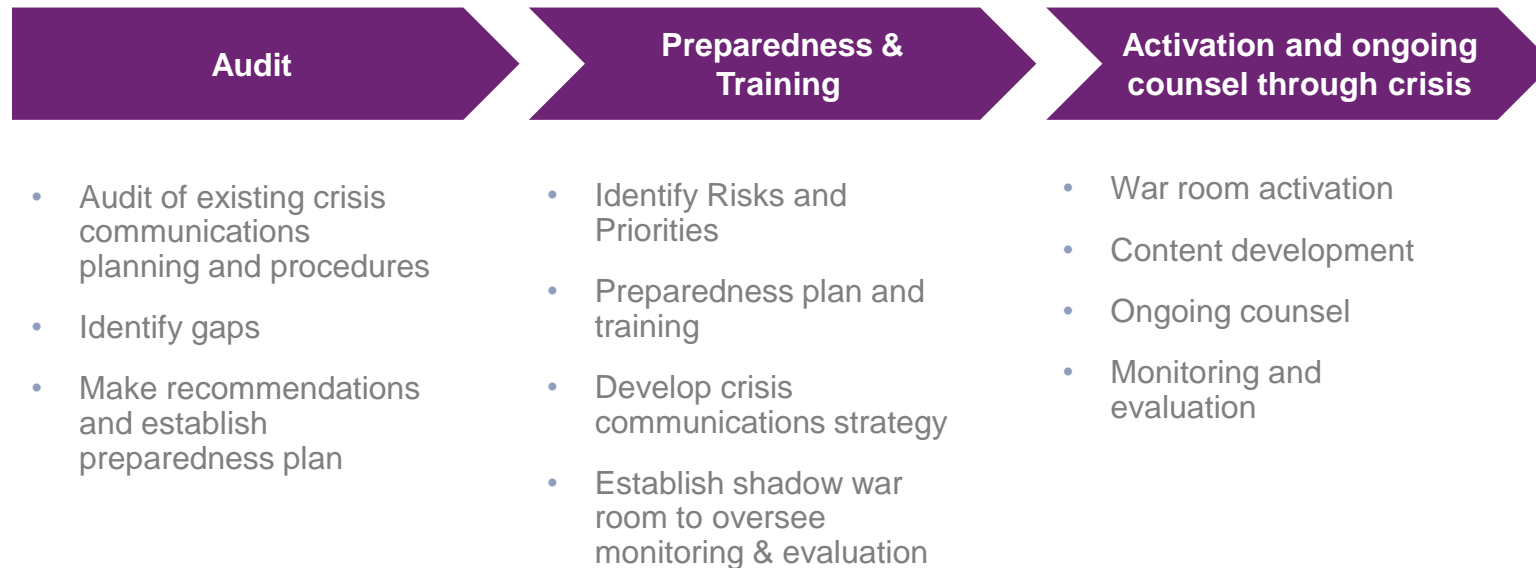
THC's crisis management counsel supports clients from drill to reality in navigating crises.

# Our approach to crisis communication preparedness and activation is built on a number of key priorities



# Our crisis communications counsel is a collaboration with our clients from audit to activation

## Crisis Communications



THC is a boutique strategic communications firm dedicated to advising our clients through fundamental, complex and strategic governance challenges that define their organisations.

Strong, effective governance is the foundation upon which successful organisations better manage risk, earn trust amongst their stakeholders and deliver long-term value. Strategic communications is at the forefront of this effort.



Thank you!

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